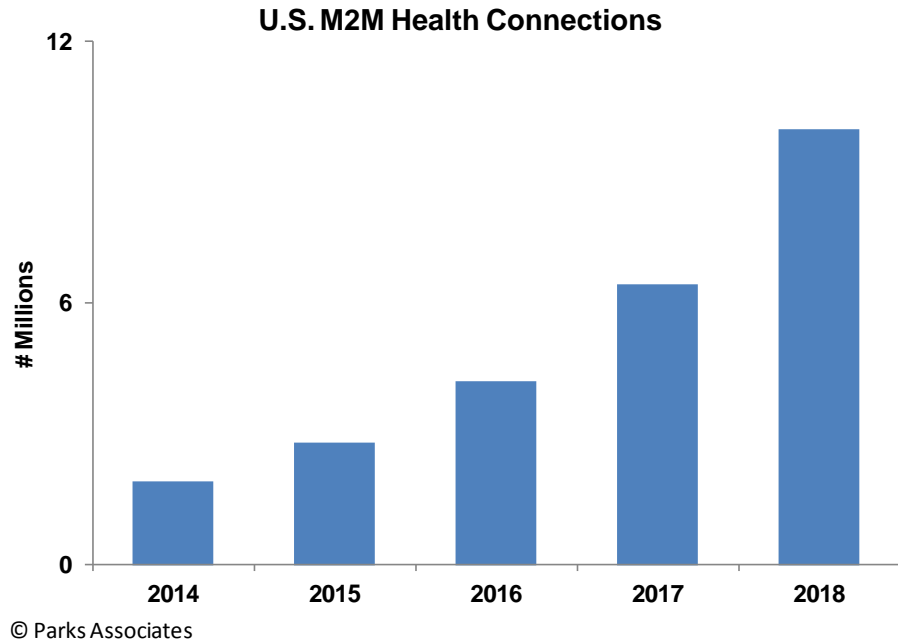


Synopsis

This report examines market opportunities and challenges in the wireless healthcare market from the mobile operator's perspective. It analyzes the types of partners and customers in the healthcare industry that will benefit from operators' services and capabilities. The report updates the forecasts of U.S. M2M health connections and revenues as well as U.S. PERS users and revenues.

Forecast of U.S. M2M Health Connections



Publish Date: 4Q 14

"Healthcare markets worldwide are struggling with unsustainable costs, aging demographics, rising chronic disease rates, and physician shortages," said Jennifer Kent, Director of Research Quality and Innovation, Parks Associates. "Legacy infrastructure is not up to the task of tackling these challenges. Wireless carriers, and their partners, have distinct opportunities to play valuable roles in the connected health market, though each sub-market requires unique strategies and tactics."

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List of Companies

Aeris Communications	Korea Telecom
Aetna	Masimo
AgaMatrix	MeMD
Alere	Nonin Medical
American Well	NovaSom
AT&T	NTT Docomo
Avivia Health	OmniLink
Capita Healthcare	OptumHealth
CardioNet	Orange
Castlight Health	Raco Wireless
China Mobile	RingMD
China Telecom	SK Telecom
Deutsche Telekom	Sprint
Dexcom	TelaDoc
DoctoronDemand	Telefonica

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Healthspot	Telus
Healthways	UnitedHealth
Ideal Life	Verizon
iHealth Labs	Vodafone
InteractiveMD	Withings
Kaiser Permanente	

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